

Kaplan Bar Company Questionnaire

1. What was the July first-time bar pass rate for students who took your course in each of the last five years? How was it calculated?

July 2013:

95% complete = 100% pass rate
85% complete = 100% pass rate
75% complete = 100% pass rate
Hastings CA pass rate 2013 = 74%

July 2014:

95% complete = 94% pass rate
85% complete = 90% pass rate
75% complete = 84% pass rate
Hastings CA pass rate 2014 = 68%

July 2015:

95% complete = 90% pass rate
85% complete = 90% pass rate
75% complete = 81% pass rate
Hastings CA pass rate 2015 = 67.5%

July 2016: (note that the data we have for July 2016 is much more limited due to there not being a pass list published. These numbers reflect the information we have from students who self-reported but may not accurately reflect pass rates because of the inability to collect complete information from each student).

95% complete = 90% pass rate
85% complete = 81% pass rate
75% complete = 81% pass rate
Hastings CA pass rate 2016 = 51%

These numbers were based on the number of students taking Kaplan's course, the number of students who could be confirmed as having passed or failed, and the amount of the course completed by those students.

2. Briefly describe your approach to the lectures and practice exams. What distinguishes your approach from the approach taken by other bar preparation companies?

Kaplan's Live in Class and Live at Home courses provide the most live lecture locations. Participate in Kaplan's live lectures from the comfort of home, without commuting to class, paying for parking, etc. We are the only company to allow students to ask the professors questions and participate in professor polling (at home or in class). Kaplan's On-Demand course (pre-recorded) is included with Live courses.

Kaplan provides up to date performance information throughout the course. On MBE quizzes, students see where they fall against the rest of the nation and their particular strengths and weaknesses. On essays and performance tests, students receive a score and lengthy feedback. In addition to a midterm MBE, Kaplan is the ONLY company to hold a full-length simulated practice exam 2 weeks before the bar. This is essential to managing nerves and practicing endurance and timing so that students walk into the exam confident and ready to maximize their points.

3. Briefly describe the extent to which you provide personalized feedback to students on practice exams, noting how many exam answers and performance tests you critique, how much feedback is provided, and your criteria for hiring graders. If available, please provide a sample of an essay answer with feedback.

Kaplan is the only company to offer unlimited and unconditional essay and performance test (PT) grading - no strings attached. We start by teaching students the strategies for approaching essay prompts and constructing strong answers. Students then submit essays for grading, receiving valuable feedback from licensed attorneys, not computer-generated responses, continually improving their skills throughout the course. Practice always makes perfect. A full page of analysis is provided for every essay graded including an overall score. Essay graders are Kaplan certified to ensure they grade just as the bar examiners in that state. This individualized feedback on numerous essays hones students writing to maximize points on the exam. Immediate feedback is provided through sample answers and outlines. MBE answers provide an analysis of the correct answers and why the wrong answers are incorrect. MBE questions are also tracked and data is continually provided showing students strengths and weaknesses in topics and subtopics.

4. Briefly describe the methods by which you permit students who take your course to self-assess.

Kaplan's personalized pass program constantly tracks student's progress and performance and continually shows students how well they are doing in each subject and, importantly, the subtopics within those subjects. Kaplan actually adjusts each student's syllabus to their specific strengths and weaknesses and what is heavily tested on the exam to ensure they are studying in the most efficient and effective manner. In addition, if a student is weaker in a certain subject Kaplan will suggest certain practice to strengthen those areas. On essays and PTs, Kaplan provides written feedback from our certified graders from which students can learn and continue to improve. For our MBE, essay and PTs we also provide written explanations and sample answers created by our subject experts from which students can self-assess and bolster their learning.

5. How and where are lectures delivered? Do you offer live lectures, video lectures, online lectures or a combination? If your company offers live lectures, what are the locations of the live lectures?

Kaplan provides students with total flexibility, giving them a choice between Live in Class (at Hastings), Live at Home, or On-Demand. Kaplan has the most live lecture

locations allowing students to stream the live lectures anywhere with internet connection. We are the only company to allow students to ask professors questions and participate in professor polling (at home or in class). Professors ask students questions after every 15/20 minutes to gauge students' understanding and if they need further review. We also offer our On-Demand course (pre-recorded) as a separate option or included with our Live courses. The On-Demand lectures allow students to skip ahead or go back, making the course very flexible. Our live locations include, San Francisco, Berkeley, Santa Clara, Sacramento, Davis, Los Angeles, San Diego, Orange County and other locations.

6. How much structure/flexibility is built into the study schedule you provide to students?

Kaplan's personalized pass programs guides students step-by-step through their course, which is designed to suit their individual study needs. We even give a time estimate for each assignment. Kaplan's targeted syllabus not only tracks a student's progress but also performance, to adapt assignments to each student's particular needs, while ensuring students are studying those topics heavily tested. Kaplan students study in the most efficient and effective manner to maximize points on the exam. Accordingly, students are given a reasonable amount of work that they can successfully complete. Students have access to the entire course from the start and can skip ahead or go back. Little work is assigned on weekends which allows students to catch up or get ahead.

7. What is the source for your practice MBE, essay, and Performance Test questions?

Kaplan has essay banks that are the actual questions from previous exams. A student can select from the bank based on date or subject. Kaplan's PT bank will include the new CA performance test as well as Multistate Performance Tests to ensure students are practicing with the new 90-minute format. Kaplan is the only company not to place limits on the number of essays/PTs that a student can turn in for grading.

Kaplan uses its experience and its acquisition of PMBR to develop MBE questions. PMBR has 35 years of experience studying the MBE, preparing students for the exam and is widely regarded as the most effective practice. Kaplan has the most MBE practice questions (4000+) that are consistently regarded as "exam-like." We continually update these questions to reflect the most current MBE format. Kaplan also offers Qbank Released for a small additional cost, which consist of NCBE licensed questions.

8. What are the start and end dates of your course?

Kaplan offers its Early Access Program that students can take advantage of beginning in August. This includes Foundation Lectures, 2000+ MBE questions, Flash Cards and our Test Analysis, all of which has been shown to increase students' success. Full access to the course begins about 90 days before the exam (earlier than other companies) and the course starts approximately 65 days before the exam. Classes end about 2 weeks before the exam. Kaplan is the only company to offer a full length simulated final exam two weeks before the bar. Then based on each student's specific strengths and weaknesses

Kaplan develops a final study plan setting out exactly what to focus on leading all the way up to the date of the exam.

9. What is the cost of your course? What services and materials are included in that price?

The cost of Kaplan's Live courses is \$2,999 and the On-Demand course is \$2,299. However, during the year special discounts and offers will be made that can bring down the price (e.g. \$1000 Off in September + \$500 Rebate drops the Live courses down to \$1,499). See your Kaplan student rep or reach out to Diana.cox@kaplan.com for our current promotions. For this price the student will get the entire Kaplan course which includes over 4,000 practice MBE questions, unlimited and unconditional essay/PT grading, a midterm, a full length simulated final exam, a final study plan and a personalized pass program specifically tailored to each student's strengths and weaknesses so that they can study in the most efficient and effective way possible.

10. What are the consequences to a student who signs up with you but subsequently changes her mind about taking your course?

When a student enrolls in our course they are committing to pay in full in accordance with the amount specified on their form.

11. Do you offer an early-bird course and, if so, do you charge for it? Is it open only to persons registered for the full review course?

Immediately upon enrolling in Kaplan's course a 3L/4L/LLM student gains access to our Early Access Program. This includes 7-Days of Foundation Sessions covering all of the MBE topics, the MBE Diagnostic Test, over 2,000 questions from Kaplan's MBE QBank, access to Kaplan's Flex Flashcards (including MBE and State specific subjects) and access to the information contained in our Test Analysis/Essay Frequency. There is no additional charge for this Early Access Program. The Early Access Program is only available to those enrolled in the course.

Kaplan grants full access to the course 90 days before the exam. In addition to the Early Access Program, the full course includes the full syllabus, Strength & Weakness Guide, Essay Bank, PT Bank, Essay + Performance Test Grading, Course Materials, and Ask an Expert.

12. Do you offer any guarantee regarding repetition of the course without charge or at a discounted rate, or any other type of guarantee, if a student does not pass the bar?

Kaplan is the **ONLY** company to offer a money back guarantee.* If a student does not pass on the first time they can get their money back.* They can also choose to take the course again for free.* Full information relating to our guarantee can be found on the back of a students' enrollment form or here: <https://www.kaptest.com/bar-exam/courses/bar-guarantee>.

13. What accommodations do you offer for students with disabilities?

Kaplan Test Prep is committed to ensuring that persons with disabilities have full and equal access to our services as provided by the Americans with Disabilities Act (ADA) and implementing regulations. Kaplan Test Prep will not, on the basis of disability, deny a student access to or otherwise limit a student's access to or participation in its programs.