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HASTINGS  
COLLEGE  
OF THE LAW

**ADVANCEMENT AND  
COMMUNICATIONS COMMITTEE  
MEETING**

**MAY 12, 2016**

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## NOTICE OF MEETING

The Advancement and Communications Committee of the University of California Hastings College of the Law Board of Directors will meet on Thursday, May 12, 2016.

EVENT: Meeting of the University of California,  
Hastings College of the Law Board of Directors  
Advancement and Communications Committee

DATE: Thursday, May 12, 2016

PLACE: UC Hastings College of the Law  
A. Frank Bray Board Room  
1-Mezzanine  
198 McAllister Street  
San Francisco, CA 94102

STARTING TIME: 10:30 a.m.

AGENDA: See Attached

*This notice is available at the following University of California, Hastings College of the Law website address: <http://www.uchastings.edu/board>*

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*For further information please contact Elise Traynum, Secretary of the Board of Directors, 198 McAllister Street, San Francisco, CA 94102, (415) 565-4851. You are encouraged to inform Ms. Traynum of your intent to speak during the public comment period 72 hours in advance of the meeting.*

*The University of California, Hastings College of the Law subscribes to the Americans with Disabilities Act. If you need reasonable accommodation, please contact the Secretary's Office by 10 a.m. on Monday, May 9, 2016, for accommodations.*



**UNIVERSITY OF CALIFORNIA  
UC HASTINGS COLLEGE OF THE LAW  
ADVANCEMENT & COMMUNICATIONS COMMITTEE**

**OPEN MEETING AGENDA**

Thursday, May 12, 2016  
10:30 a.m. to 11:45 a.m.  
UC Hastings College of the Law  
A. Frank Bray Board Room  
198 McAllister Street, 1-Mezzanine  
San Francisco, CA 94102

1. Roll Call

Chair Sandra Thompson  
Director Donald Bradley  
Director Marci Dragun  
Director Mary Noel Pepys

2. Public Comment

(Oral)

\*3 Approval of Minutes – February 11, 2016

(Written)

4. External Relations: Updates

(Oral)

4.1 Media Relations: Highlights from 2015-16; Goals for 2016-17

(Oral)

4.2 Peer Reputation: Promoting UC Hastings to Peer Institutions

(Oral)

4.3 Neighborhood Relations: UC Hastings Community Partnership

(Oral)

4.4 Advertising: Presentation of Strategy + Creative Brief &  
Concepts Being Applied to Street Pole Banner Campaign, Clothes, Etc.

(Oral)

4.5 Personnel: Introduction of New Assistant Director

(Oral)

5. Fundraising Status: 333 Golden Gate Avenue

(Oral)

6. Staffing Update

(Oral)

7. FY 2015-2016 Development Reports:

7.1 Fundraising Comparison Raised Report

(Written)

7.2 Fundraising Comparison Received Report

(Written)

7.3 Pledges YTD Comparison Report

(Written)

7.4 \$100K+ Gifts & Pledges

(Written)

- 7.5 Cy Pres Gifts (Written)
- 7.6 Pipeline Report (Written)
- 8. Building UC Hastings Fund Resolution – Revision:
  - 8.1 Fund Resolution (Written)
  - 8.2 Fund Term Sheet (Written)
- \*9. Adjournment

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING**

**Roll-Call**

Here    Absent

- |                          |                          |                          |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Chair Sandra Thompson    |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Donald Bradley  |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Marci Dragun    |
| <input type="checkbox"/> | <input type="checkbox"/> | Director Mary Noel Pepys |

Start time: \_\_\_\_\_:\_\_\_\_\_ a.m.

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING**

**Public Comment Period**

This item is reserved for members of the public to comment on non-agenda and agenda items.

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE MEETING**

**ACTION ITEM:** Approval of Minutes: February 11, 2016



**UNIVERSITY OF CALIFORNIA  
HASTINGS COLLEGE OF THE LAW**

**ADVANCEMENT & COMMUNICATIONS COMMITTEE**

**MINUTES SUMMARY**

February 11, 2016 – 9:00 a.m.  
UC Hastings College of the Law  
Office of the General Counsel  
A. Frank Bray Board Room, 1-Mezzanine  
198 McAllister Street, A. Frank Bray Board Room  
San Francisco, California 94102

1. ROLL CALL

Acting Chair Tom Gede called the meeting to order at 9:00 p. m. and the Secretary called the roll.

Committee Members Present in Answer to Roll Call:

Acting Chair Tom Gede  
Director Mary Noel Pepys  
Director Marci Dragun  
Director Donald Bradley

Committee Members Absent:

Chair Sandra Thompson

Staff Present:

Acting Chancellor & Dean David Faigman  
Chief Financial Officer David Seward  
General Counsel Elise Traynum  
Provost & Academic Dean Elizabeth Hillman  
Chief Development Officer Eric Dumbleton  
Managing Director of Development Laura Jackson  
Director of External Relations Alex Shapiro



2. Public Comment Period

Director Thomas Gede opened the Public Comment Period. Hearing no requests from the public to speak, Chair Thomas Gede closed the Public Comment Period.

\*3. Approval of Minutes—November 12, 2015

Upon motion duly made, seconded, and carried, the Board of Directors of the University of California Hastings College of the Law approved the November 12, 2015, minutes with one spelling correction.

4. External Relations: Focus Going Forward

Director of External Relations Alex Shapiro described his new charge as director of external relations. He noted one of the first things he will be undergoing is bringing together stakeholders from throughout the school, including students and recent alumni, for something called, “Reinvigorating UC Hastings.” A firm called Profit will also be engaged to help with brainstorming around rebranding and redesigning, and will not be charging for their services. Director of External Relations Alex Shapiro noted his charge is to lead the effort to distinguish the College’s identity with the ultimate goal of reestablishing UC Hastings among the top-ranked schools in the nation. He noted this will be done through building understanding and support for the College’s mission, vision, and goals. The focus will be on media relations, including neighborhood relations and relations throughout academia and among the bench and bar.

Director of External Relations Alex Shapiro then discussed the numbers. He noted that 15 percent of the College’s ranking represents reputation among judges and lawyers. Right now, the College is number 19. The College is ranked 35 in terms of academic reputation, and the overall ranking for the College is 59.

Director of External Relations Alex Shapiro described recent tactics that have been employed to improve external relations, such as increased public celebration of student successes, including those of the Trial Team. Director of External Relations Alex Shapiro also highlighted the success of these and related efforts on social media. Another tactic described by Director of External Relations Alex Shapiro is a new Rock Star Video series. Director of External Relations Alex Shapiro also discussed how different audiences are targeted and tracked using modern technology.

Next, Director of External Relations Alex Shapiro described recent activities of the College’s new diversity committee and the College’s goal of becoming the premier school for students from diverse backgrounds.

5. Fundraising Status: 333 Golden Gate Avenue

Chief Development Officer Eric Dumbleton introduced Professor Leo Martinez to provide the update on 333 Golden Gate Avenue fundraising strategy, status, and related matters. Professor Leo Martinez summarized meetings with the Acting Chancellor & Dean, Chief Financial Officer, Director Sandra Thompson, and Chief Development Officer Eric Dumbleton to work on developing the strategy moving forward. First in line, they identified the top 10 donors who have the capacity to make significant gifts. He also noted the existence of many enthusiastic supporters of the College simply do not have the capacity to make significant gifts. Ultimately, they have identified 25 potential significant donors. Professor Leo Martinez also discussed the importance of participation by the Board members. He noted that significant Board participation would facilitate fundraising efforts. Professor Leo Martinez also discussed individual fundraising goals, including \$750,000 for scholarships and \$1 million for classrooms. He also requested that a fast-track mechanism be put in place for approval of individual naming requests, given that Board approval is required for acceptance of any gift over \$50,000. Finally, he discussed challenges that can arise with naming requests.

General Counsel Elise Traynum spoke about the standing orders and process with regard to gifts over \$50,000. She noted all gifts over \$50,000 must be accepted by the Board. The authority to name buildings and parts of the physical plant is also reserved to the Board. She proposed some amendments be brought to the Board at its March 4 meeting that would modify the existing standing orders that would allow for a fast-tracking of the process. She also reintroduced the possibility of raising the threshold from \$50,000 to \$100,000. Discussion ensued about how the process might be modified moving forward. Included in the discussion was the importance of not comingling scholarship funds with building funds. It was ultimately agreed that General Counsel Elise Traynum would provide the Board with a resolution that would establish a Building UC Hastings Fund that would be a restricted fund for use of the fundraising team. An increase in the threshold to any gift over \$100,000 was also agreed upon, and other amendments were also discussed and tentatively agreed upon, pending presentation at the March 4 Board meeting.

Finally, integration of the schedule of cash pledges with the Department of General Services' timelines was discussed.

#### 6. Development Staffing Updates

Chief Development Officer Eric Dumbleton provided the update on staffing within his department. He noted he had reorganized his department, eliminating the managing director of development role. In place of that position will be a new director of alumni engagement position. The focus of that role will be on helping people reconnect to UC Hastings and strengthening existing connections to UC Hastings. He also discussed the shifting around of other roles within his department.

#### 7. FY 2015-2015 Development Reports:

- 7.1 Cy Pres Gifts
- 7.2 \$100K + Gifts & Pledges
- 7.3 Realized Planned Gifts
- 7.4 Fundraising Comparison Raised Report
- 7.5 Fundraising Comparison Received Report
- 7.6 Year-to-Date Gifts Comparison Report

Chief Development Officer Eric Dumbleton also presented a number of reports with a variety of data offering useful comparisons. The reports were discussed in some detail. He noted the average pledge is \$2,000, which is too low. He also discussed cy pres gifts and the need for more aggressive fund-raising efforts.

\*8. Resolution to Accept Gift and Establish Current Use Scholarship Fund Entitled “Commit to UC Hastings Scholarship Fund”

\*9. Adjournment

There being no further business to come before the Board of Directors, the Open Meeting was adjourned at 10:33 a.m.

Respectfully submitted,

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Elise K. Traynum, Secretary

**REPORT ITEM**

1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer  
Communications & Public Affairs
  
2. **SUBJECT:** External Relations: Updates
  - 4.1 Media Relations: Highlights from 2015-16; Goals for 2016-17
  - 4.2 Peer Reputation: Promoting UC Hastings to Peer Institutions
  - 4.3 Neighborhood Relations: UC Hastings Community Partnership
  - 4.4 Advertising: Presentation of Strategy + Creative Brief &  
Concepts Being Applied to Street Pole Banner Campaign, Clothes, Etc.
  - 4.5 Personnel: Introduction of New Assistant Director
  
3. **REPORT:** Oral

**REPORT ITEM**

1.     **REPORT BY:**         Alex A. G. Shapiro, Chief Marketing Officer  
                                  Communications & Public Affairs
  
2.     **SUBJECT:**            External Relations: Updates  
                                  4.1     Media Relations: Highlights from 2015-16; Goals for 2016-17
  
3.     **REPORT:**            Oral

**REPORT ITEM**

1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer  
Communications & Public Affairs
2. **SUBJECT:** External Relations: Updates  
4.2 Peer Reputation: Promoting UC Hastings to Peer Institutions
3. **REPORT:** Oral

**REPORT ITEM**

1.     **REPORT BY:**         Alex A. G. Shapiro, Chief Marketing Officer  
                                  Communications & Public Affairs
  
2.     **SUBJECT:**            External Relations: Updates  
                                  4.3 Neighborhood Relations: UC Hastings Community Partnership
  
3.     **REPORT:**            Oral

**REPORT ITEM**

1. **REPORT BY:** Alex A. G. Shapiro, Chief Marketing Officer  
Communications & Public Affairs
2. **SUBJECT:** External Relations: Updates  
  
4.4 Advertising: Presentation of Strategy + Creative Brief &  
Concepts Being Applied to Street Pole Banner Campaign, Clothes, Etc.
3. **REPORT:** Oral



**REPORT ITEM**

1.     **REPORT BY:**         Alex A. G. Shapiro, Chief Marketing Officer  
                                  Communications & Public Affairs
  
2.     **SUBJECT:**            External Relations: Updates  
                                  4.5 Personnel: Introduction of New Assistant Director
  
3.     **REPORT:**            Oral

**REPORT ITEM**

1.     **REPORT BY:**                     Eric Dumbleton, Chief Development Officer  
  Institutional Advancement
  
2.     **SUBJECT:**                     Fundraising Status: 333 Golden Gate Avenue
  
3.     **REPORT:**                     Oral Report

**Background:**

A status on the strategy and fundraising effort related to the new academic building at 333 Golden Gate Avenue.

**REPORT ITEM**

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer  
Institutional Advancement
2. **SUBJECT:** Development Staffing Updates
3. **REPORT:** Oral

**Background:**

An update on staffing transitions and restructuring on staff responsibilities.

## REPORT ITEM

1. **REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
  
2. **SUBJECT:** FY 2015-2016 Development Reports:
  - 7.1 Fundraising Comparison Raised Report
  - 7.2 Fundraising Comparison Received Report
  - 7.3 Pledges YTD Comparison Report
  - 7.4 \$100K+ Gifts & Pledges
  - 7.5 Cy Pres Gifts
  - 7.6 Pipeline Report
  
3. **REPORT:** Written Reports

### Background:

- A review of year-to-date reports highlighting FY16 fundraising progress.

### Attachments:

- Fundraising Comparison Raised Report
- Fundraising Comparison Received Report
- Pledges – Year to Date Comparison Report
- \$100K+ Gifts & Pledges
- Cy Pres Gifts

**\*Note: Pipeline Report (will be distributed at the meeting)**

**REPORT ITEM**

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:  
7.1 Fundraising Comparison Raised Report
- 3. REPORT:** Written Report

# UC Hastings Foundation

## Comparison Year-to-Date Raised Report

	7/1/2013 to 04/19/2014					7/1/2014 to 04/19/2015						7/1/2015 to 04/19/2016					
	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Variance Percentage	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Variance Percentage
<b>Restricted</b>																	
Capital & Facilities	\$0	0	0.00%	\$0	\$0	\$150	1	0.00%	\$150	\$150	0%	\$35,700	6	1.51%	\$5,950	\$25,000	23700%
Centers & Programs	\$2,486,386	398	43.88%	\$6,247	\$588,000	\$1,172,720	442	28.75%	\$2,653	\$328,456	-52.83%	\$749,493	577	31.79%	\$1,299	\$79,135	-36%
Clinical Education	\$420,630	19	7.42%	\$22,138	\$410,000	\$27,388	14	0.67%	\$1,956	\$10,000	-93%	\$4,755	7	0.20%	\$679	\$2,650	-83%
Faculty	\$98,032	26	1.73%	\$3,770	\$45,000	\$46,355	16	1.14%	\$2,897	\$25,000	-53%	\$11,916	5	0.51%	\$2,383	\$5,250	-74%
Faculty Chair	\$5,000	1	0.09%	\$5,000	\$5,000	\$1,000,000	1	24.51%	\$1,000,000	\$1,000,000	19900%	\$750	1	0.03%	\$750	\$750	0%
Financial Aid	\$1,491,552	196	26.32%	\$7,610	\$475,000	\$882,297	192	21.63%	\$4,595	\$162,500	-41%	\$548,151	114	23.25%	\$4,808	\$187,131	-38%
Library	\$40	1	0.00%	\$40	\$40	\$100	1	0.00%	\$100	\$100	0%	\$100	2	0.00%	\$50	\$100	0%
Miscellaneous (Suspense Account)	\$35,483	44	0.63%	\$806	\$5,191	\$44,738	36	1.10%	\$1,243	\$11,202	26%	\$119,917	66	5.09%	\$1,817	\$75,000	168%
Student Organizations	\$39,339	173	0.69%	\$227	\$5,000	\$71,672	275	1.76%	\$261	\$5,000	82%	\$69,060	291	2.93%	\$237	\$5,000	-4%
<b>Subtotal:</b>	<b>\$4,576,462</b>	<b>858</b>		<b>\$5,334</b>		<b>\$3,245,420</b>	<b>978</b>		<b>\$3,318</b>			<b>\$1,539,842</b>	<b>1,069</b>		<b>\$1,440</b>		
<b>Unrestricted</b>	\$1,089,505	2,106	19.23%	\$517	\$200,000	\$834,106	1,328	20.45%	\$628	\$50,000	-23%	\$817,711	1,344	34.68%	\$608	\$150,000	-2%
<b>Subtotal:</b>	<b>\$1,089,505</b>	<b>2,106</b>		<b>\$517</b>		<b>\$834,106</b>	<b>1,328</b>		<b>\$628</b>			<b>\$817,711</b>	<b>1,344</b>		<b>\$608</b>		
<b>Total Raised:</b>	<b>\$5,665,967</b>	<b>2,964</b>	<b>100.00%</b>	<b>\$1,912</b>		<b>\$4,079,526</b>	<b>2,306</b>	<b>100.00%</b>	<b>\$1,769</b>		<b>-28%</b>	<b>\$2,357,553</b>	<b>2,413</b>	<b>100.00%</b>	<b>\$977</b>		<b>-42%</b>

Notes: \*Cash and Pledges only

**REPORT ITEM**

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:  
7.2 Fundraising Comparison Received Report
- 3. REPORT:** Written Report

# UC Hastings Foundation

## Comparison Year-to-Date Received Report

	7/1/2013 to 04/19/2014					7/1/2014 to 04/19/2015						7/1/2015 to 04/19/2016					
	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Variance Percentage	Total given	Number of Gifts	Percentage of total given	Avg given per gift	Largest Gifts	Variance Percentage
<b>Restricted</b>																	
Capital & Facilities	\$0	0	0.00%	\$0	\$0	\$150	1	0.00%	\$150	\$150	0%	\$5,700	5	0.18%	\$1,140	\$5,000	3700%
Centers & Programs	\$1,509,763	419	37.88%	\$3,603	\$483,970	\$1,521,578	467	33.44%	\$3,258	\$328,456	0.78%	\$1,025,678	600	31.76%	\$1,709	\$134,000	-33%
Clinical Education	\$10,235	19	0.26%	\$539	\$6,400	\$231,438	16	5.09%	\$14,465	\$102,500	2161%	\$5,005	8	0.15%	\$626	\$2,650	-98%
Faculty	\$70,215	39	1.76%	\$1,800	\$29,583	\$61,273	27	1.35%	\$2,269	\$25,417	-13%	\$19,416	14	0.60%	\$1,387	\$5,250	-68%
Faculty Chair	\$1,100	1	0.03%	\$1,100	\$1,100	\$501,100	2	11.01%	\$250,550	\$500,000	45455%	\$251,850	3	7.80%	\$1,100	\$250,000	12592400%
Financial Aid	\$1,263,417	232	31.70%	\$5,446	\$250,000	\$1,363,057	226	29.95%	\$6,031	\$250,000	8%	\$883,864	158	27.37%	\$5,594	\$250,000	-35%
Library	\$40	1	0.00%	\$40	\$40	\$100	1	0.00%	\$100	\$100	0%	\$100	2	0.00%	\$50	\$50	0%
Miscellaneous (Suspense Account)	\$35,210	43	0.88%	\$819	\$5,191	\$49,138	36	1.08%	\$1,365	\$11,202	40%	\$121,553	72	3.76%	\$1,688	\$75,000	147%
Student Organizations	\$52,110	184	1.31%	\$283	\$5,000	\$75,372	283	1.66%	\$266	\$5,000	45%	\$72,397	296	2.24%	\$245	\$5,000	-4%
<b>Subtotal:</b>	<b>\$2,942,090</b>	<b>938</b>		<b>\$3,137</b>		<b>\$3,803,206</b>	<b>1,059</b>		<b>\$3,591</b>			<b>\$2,385,563</b>	<b>1,158</b>		<b>\$2,060</b>		
<b>Unrestricted</b>	\$1,043,628	2,233	26.18%	\$467	\$200,000	\$747,168	1,454	16.42%	\$514	\$50,000	-28%	\$844,056	1,477	26.13%	\$571	\$150,000	13%
<b>Subtotal:</b>	<b>\$1,043,628</b>	<b>2,233</b>		<b>\$467</b>		<b>\$747,168</b>	<b>1,454</b>		<b>\$514</b>			<b>\$844,056</b>	<b>1,477</b>		<b>\$571</b>		
<b>Total Received:</b>	<b>\$3,985,718</b>	<b>3,171</b>	<b>100.00%</b>	<b>\$1,257</b>		<b>\$4,550,374</b>	<b>2,513</b>	<b>100.00%</b>	<b>\$1,811</b>		14%	<b>\$3,229,619</b>	<b>2,635</b>	<b>100.00%</b>	<b>\$1,226</b>		-29%

**Notes: \*Cash and Pledge payments**



**REPORT ITEM**

1.     **REPORT BY:**                   Eric Dumbleton, Chief Development Officer  
  Institutional Advancement
  
2.     **SUBJECT:**                     7.3 Pledges YTD Comparison Report
  
3.     **REPORT:**                     Written Report

# YTD Comparison Report

## *Pledges*

07/01/15 to 04/19/16			
Number of Pledges	Total Pledge Amount	Avg Amount per Pledge	Largest
51	\$130,155	\$2,552.06	\$ 25,000

07/01/14 to 04/19/15			
Number of Pledges	Total Pledge Amount	Avg Amount per Pledge	Largest
93	\$1,382,084	\$14,861.12	\$ 1,000,000

07/01/13 to 04/19/14			
Number of Pledges	Total Pledge Amount	Avg Amount per Pledge	Largest
75	\$3,320,931	\$44,279.08	\$ 588,000

**REPORT ITEM**

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:  
7.4 \$100K+ Gifts & Pledges
- 3. REPORT:** Written Report

## \$100K Plus YTD Comparison Report

07/01/13 - 04/19/14				07/01/14 - 04/19/15				07/01/15 - 04/19/16		
GiftDate	Gift Type	GiftAmount	Fund	GiftDate	Gift Type	GiftAmount	Fund	GiftDate	Gift Type	GiftAmount
7/1/2013	Pledge	\$200,000.00	UC Hastings Foundation	9/22/2014	Cash	\$100,000.00	Scholarship	7/1/2015	Cash	\$185,533.04
			Blum Foundation				Class of 1964			
7/3/2013	Cash	\$178,319.59	Scholarship	10/9/2014	Cash	\$328,456.41	Privacy and Technology Project	12/21/2015	Cash	\$123,315.17
			CGRS (Center for Gender & Refugee Studies)				Class of 1964			
7/24/2013	Pledge	\$150,000.00	Grove Foundation grant	10/10/2014	Cash	\$162,500.00	Scholarship General	1/15/2016	Cash	\$150,000.00
			Jennifer Keller '78				Scholarship Eucalyptus Foundation			
12/27/2013	Cash	\$125,000.00	Judicial Externships	1/31/2015	Pledge	\$1,000,000.00	Endowed Chair Washington Center for			
			Privacy and Technology Project				Equitable Growth			
1/2/2014	Cash	\$483,970.40	Pfaff Trial Lawyer	2/27/2015	Cash	\$234,750.00				
1/20/2014	Pledge	\$105,275.00	Scholarship Mayor Willie L. Brown							
2/10/2014	Pledge	\$100,000.00	Jr. '58 Scholarship * Keith F. Park '72							
2/18/2014	Pledge	\$100,000.00	Scholarship Fund *							
2/18/2014	Pledge	\$124,057.00	CGRS - Grants Startup Legal Garage							
3/3/2014	Pledge	\$121,500.00	Grant Startup Legal Garage							
3/18/2014	Pledge	\$100,000.00	Grant Pregnancy Accommodation Working Group - Grants							
3/26/2014	Pledge	\$225,000.00	2 Liberty and National							
4/8/2014	Pledge	\$410,000.00	Security Clinic							

# \$100K Plus YTD Comparison Report

UC Hastings Faculty  
Academic Excellence

4/10/2014 Pledge \$475,000.00 Scholarship

Center for Worklife Law  
Foundation Grant #2

4/16/2014 Pledge \$100,000.00

# \$100K Plus YTD Comparison Report

6

**Fund**

Blum Foundation  
Scholarship

General Scholarship

UC Hastings  
Foundation

**REPORT ITEM**

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:  
7.5 Cy Pres Gifts
- 3. REPORT:** Written Report

**Gift Date Gift Amount Fund**

**Fiscal Year 2015-16**

7/1/2015	\$6,620.52	UCSF Collaboration
7/1/2015	\$6,620.52	Privacy and Technology Project
3/2/2016	\$79,134.77	CGRS (Center for Gender & Refugees)
	<u>\$92,375.81</u>	

**Fiscal Year 2014-15**

10/9/2014	\$328,456.41	Privacy and Technology Project
8/12/2014	\$50,000.00	Antitrust Pharmaceutical Cy Pres
	<u>\$378,456.41</u>	

**Fiscal Year 2013-14**

1/2/2014	\$483,970.40	Privacy and Technology Project
	<u>\$483,970.40</u>	

**Fiscal Year 2012-13**

4/17/2013	\$3,482.14	UC Hastings Foundation
1/28/2013	\$100,000.00	Privacy and Technology Project
1/28/2013	\$12,786.35	Privacy and Technology Project
	<u>\$116,268.49</u>	



**Name**

Ridge v Infinity Sales Group Cy Pres Distribution  
Ridge v Infinity Sales Group Cy Pres Distribution  
California Credit Debit Card Tying Case Cy Pres Settlement

Netflix Cy Pres Distribution  
Tricor Indirect Purchaser Cy Pres Distribution

Lanchester v WAMU Cy Pres Settlement

Gilbert Estupinan Et al V. Global Development Strategies  
Batmanghelich v. Sirius XM Radio, Inc Settlement  
Batmanghelich v. Sirius XM Radio, Inc Settlement

**REPORT ITEM**

- 1. REPORT BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** FY 2015-2016 Development Reports:  
7.6 Pipeline Report
- 3. REPORT:** (To Be Distributed)

## **ACTION ITEM**

- 1. REPORTED BY:** Eric Dumbleton, Chief Development Officer,  
Institutional Advancement
- 2. SUBJECT:** Building UC Hastings Fund – Proposed Revisions
  - Fund Resolution
  - Fund Terms Sheet
- 3. REPORT:** Written Report

### **Background:**

#### **\*Note: Please note the proposed revisions to the original Fund Terms and Board Resolution**

The Harry Bronson & Edith R. Knapp Foundation has made a contribution to support the “Building UC Hastings Fund.”

The purpose of this fund is to be used to establish a current-use fund, the proceeds from which will be used to fund the construction of the new building at 333 Golden Gate Avenue in San Francisco.

All monies in the fund will be distributed based on the criteria outlined in the Fund Agreement.

The fund and any additional contributions thereto are to be administered in accordance with the policies and procedures of the College consistent with the donor’s intent.

### **Attachments:**

- Fund Resolution
- Fund Terms Sheet



**A RESOLUTION OF THE BOARD OF DIRECTORS OF  
HASTINGS COLLEGE OF THE LAW ACCEPTING A GIFT FROM THE  
HARRY BRONSON & EDITH R. KNAPP FOUNDATION TO ESTABLISH A  
FUND TO BE NAMED  
“BUILDING UC HASTINGS”**

**RESOLUTION NO. \_\_\_\_\_**

**WHEREAS**, The Harry Bronson & Edith R. Knapp Foundation has made a contribution to support the Building UC Hastings Fund; and,

**WHEREAS**, the donors intend that their gift be used to establish a current-use restricted fund, the proceeds from which will be used to support activities associated with implementation of the Long Range Campus Plan. Gifts and pledges received are to be credited to the UC Hastings Foundation and periodically transmitted to UC Hastings in accordance with the policies and procedures of the College. Such funds are to be designated as current use and restricted to activities undertaken in furtherance of the Long Range Campus Plan.; and,

**WHEREAS**, the collected gift of \$75,000 is an amount sufficient to establish the named fund,

**NOW, THEREFORE, BE IT RESOLVED**, that the Board of Directors of the University of California Hastings College of the Law with the deepest appreciation for this most generous gift, hereby approves the establishment of a fund to be known as “Building UC Hastings,” which fund and any additional contributions thereto are to be administered in accordance with the policies and procedures of the College consistent with the donor’s intent.

Adopted this **4<sup>th</sup> day of March** by majority vote of the Board of Directors.

\_\_\_\_\_  
Thomas Gede, Chairman  
Board of Directors

ATTEST: \_\_\_\_\_  
Elise K. Traynum, Secretary

**UC Hastings College of the Law**  
**FUND TERMS SHEET / ACCOUNT AUTHORIZATION FORM**  
**(To be initiated by the Alumni Center)**

<b>Name of Fund</b>	Building UC Hastings	
<b>Name of Initial Donor(s)</b>	Harry Bronson & Edith R. Knapp Foundation	
<b>Amount of Initial Gift</b>	\$75,000	
<b>Fund Purpose</b>	The Building UC Hastings fund exists to support activities associated with the Long Range Campus Plan. Gifts and pledges deposited in this fund are credited to the UC Hastings Foundation and periodically transmitted to UC Hastings in accordance with the policies and procedures of the College. Such funds are to be designated as current use and restricted to activities undertaken in furtherance of the Long Range Campus Plan.	
<b>Special Instructions</b>	The Board of Directors retains the authority for naming of College buildings; major portions of buildings; major centers of activity, research and teaching programs, and institutes and other highly visible property or programs of the College [SO 100.4m(5)]	
<b>Type of Fund</b>	Class Gift _____ Individual Gift <u>  X  </u>	
<b>Type of Fund</b>	Restricted Expendable <u>  X  </u> Unrestricted Expendable _____ Restricted Endowment _____ Unrestricted Endowment _____ (Attach endowment agreement)	
<b>Gift Fee / Overhead</b>	Subject to Gift Fee? Yes <u>  X  </u> No _____ If no, attach document with Dean's waiver.	Subject to Overhead? Yes _____ No _____ Overhead % _____ Attach document to support overhead.
<b>Campaign Description</b>	<u>  X  </u> {CapFac} Capital and Facilities	____ {FinAid} Financial Aid
	____ CenProg} Centers and Programs	____ {Lib} Library
	____ {ClinEd} Clinical Education	____ {Misc} Miscellaneous
	____ {EndCh} Endowment Chair	____ {StuOrg} Student Organization
<b>General Ledger No.</b>	Debit	Credit
	Scholarship Expense Account:	Net Position Object Code: *3100 = Endowment Otherwise 3000
<b>Board authorization required?</b>	_____ No <u>  X  </u> Yes If yes, Resolution Number and Date: If yes, attach a draft of the resolution and memo to Board	
<b>Authorized Signatory</b>	Chief Financial Officer & Facilities Manager	
<b>Donor Steward</b>	Alumni Center	
<b>Fund Steward</b>	Chief Development Officer	
<b>Review</b>	Alumni Center: _____ General Counsel: _____ Fiscal Services: _____	
<b>Scanned to Shared Drive</b>	By: _____	Date: _____

**ADVANCEMENT AND COMMUNICATIONS COMMITTEE**

Meeting adjourned at \_\_\_\_:\_\_\_\_ p.m.