

Strategic Plan Implementation
Committee Chair Meeting Minutes

Subject	SPI Committee Chair Meeting	Date	May 16, 2012
Facilitator	Shauna Marshall and Debbie Tran	Time	10-Noon
Location	Dean's Conference Room	Scribe	Debbie Tran
Attendees	Beth Hillman, Evan Lee, Greg Canada, Heather Field, Bryan Zerbe, Rupa Bhandari, David Seward, Shauna Marshall, and Debbie Tran		

Agenda Items Discussed		
No.	Topic	Highlights
1.	<u>Welcome and Introductions</u>	<ul style="list-style-type: none"> • Welcome to Louise Frances from Career Services who will be Interim Chair of the "Achieving Service Excellence" goal while Rupa is out on leave later this year. • The beta of the SPI website will be released to the Chairs later this week. Feedback is requested and welcomed. • Debbie will circulate a committee member roster to the Chairs for verification. It was noted that student members are needed to replace those who are graduating. Debbie will work with Matt Valdez on this.
2.	<u>Presentation by Alex Shapiro on the New Website</u>	<p>Alex gave a comprehensive overview of the new website including the evolution of the site and its objectives. He also reviewed the current work group members and their roles. Additionally, he discussed the efforts being made to strategically manage the site's content as it is being built to ensure there is a connection to the College's strategic plan.</p> <p>A discussion with the Committee ensued. The Committee noted the importance of integrating a robust calendar system with the new site. Further, the Committee raised a concern regarding the resources needed to maintain the site with current and relevant content once it goes into production. The Committee also suggested the need for robust search functionality given the many College events.</p> <p>The new site is expected to be launched in the fall 2012. The Chairs thanked Alex for his enthusiastic presentation and leadership in this project.</p>
3.	<u>Chair Reports.</u>	<p>Committee progress updates were provided as follows:</p> <ol style="list-style-type: none"> 1. <u>Beth Hillman, Create Outstanding Professionals</u> <ul style="list-style-type: none"> • The Committee is analyzing the faculty survey results of how multi-disciplines are incorporated into their courses. This will also be a topic at the next faculty retreat. The Committee also wants to create incentives for faculty to innovate their pedagogy or research to further advance the

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	<p>multiple-disciplinary approach.</p> <ul style="list-style-type: none"> • 1L Lawyering – The Curriculum Committee is working on developing this course. 	
2.	<u>Evan Lee, Produce Influential Scholarship</u>	<ul style="list-style-type: none"> • The recommendations from the Committee have been posted to the SharePoint site and sent to the Faculty for comment. • The Committee will next incorporate faculty comments and focus on identifying the less costly initiatives to implement. • Thereafter, the Committee will discuss implementation of the initiatives. Evan shared some implementation options with the group. On promoting faculty research and scholarship, one option is to expand the faculty’s use of SSRN (Social Science Research Network). A discussion ensued about how students might assist with this. It was also noted of the importance of faculty to retain their SSR rights. Another option is using the class syllabi to communicate a faculty member’s other interests and current research projects.
3.	<u>Greg Canada, Enhance Reputation and Strengthen Market Position</u>	<ul style="list-style-type: none"> • The Committee’s current focus is on identifying employment opportunities for students and initiatives we can implement to further their employability. On being more employable, the proposed summer loan program will help in that it will allow students to gain practical experience in unpaid internships. Another tactic is to assist students with a science background by offering them a new course in legal writing.
4.	<u>Heather Field, Build a Vibrant and Connected Community</u>	<ul style="list-style-type: none"> • The Committee has not held a formal meeting in the last month but has been coordinating several events including exam snack night and food for the bar. • Initiatives moving forward include the resurrection of the staff recreation committee to include faculty—this is an effort to build a more integrated community. Another initiative the Committee is focusing on is effective communication. Heather noted how the new website with its improved calendar function will go a long way to support both of these initiatives.
5.	<u>Bryan Zerbe, Communicate Identity and Value</u>	<ul style="list-style-type: none"> • The Committee has been learning about various marketing strategies being used by the MSL and LLM programs. • The Committee’s next focus will be on retaining in a public relations firm to assist with branding the College.
6.	<u>David Seward, Maintain Financial Health</u>	<ul style="list-style-type: none"> • Recent focus has been on developing the Business System Streamlining Initiative proposals. • David gave an overview of the 2012-13 budget as presented with the Governor’s recent May revision. • The Finance Committee approved the new Student Summer Public Interest Loan Program. Headed by a group of students, this is the College’s first such program to provide eligible students with a funding source for their living expenses during the summer while they work at unpaid internships.

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	<ul style="list-style-type: none"> Beth reported that the UC Hastings Green Team is continuing its work, led by Student Committee Member Alex D’Ull and Professor Brian Gray. They are exploring energy cost savings opportunities in College facilities. 	
4.	<p>Next Steps:</p> <ul style="list-style-type: none"> Chairs are asked to develop and bring priority initiatives requiring substantial funding back to the Committee for discussion and prioritization so that if necessary they can be included in the 2012-13 budget development cycle. Chairs are asked to think about how to institutionalize the initiatives. <p><u>Next Meeting:</u> Proposed meeting dates thru December 2012 are being circulated. Chairs should confirm any conflicts with Roz Foy.</p>	
5.	Meeting adjourned.	