

March 26, 2013

To: Rey Alden Alex A.G. Shapiro Rupa Bhandari

Linda Bisesi Greg Canada Bill Dodge
Heather Field Louise Frances Beth Hillman
Sarah Hooper Leo Martinez Joel Paul
David Seward Matt Valdez Lois Weithorn
Keith Wingate Frank Wu Bryan Zerbe

From: Shauna Marshall

Debbie Tran /dt/

Subject: Information for Meetings with Philip Parsons and Christina Paul, March 27 – 28, 2013

Dear Colleagues,

As the College prepares for the Academic Dean transition, so too do we prepare to transition the Strategic Plan from "Implementation to Integration". To assist us with this transition, we have engaged Philip Parsons and Christina Paul, both whom consulted with the College in developing the Strategic Plan in September 2011.

Your leadership and participation in implementing the College's Strategic Plan has been a key factor to its success. Once again, we ask for your assistance by meeting with Philip and Christina during their two-day site visit. The confirmed meeting schedule is attached. All meetings will be held in the General Counsel's Boardroom unless noted otherwise.

During this phase of their engagement, Philip and Christina are anxious to learn about the progress and efforts the Committees have made toward implementing strategic initiatives. Equally, they want to hear your concerns related to obstacles which may hinder on-going integration efforts. The information shared in these meetings will be used so Philip and Christina can assist us with:

- Establishing a system and metrics for monitoring the success of work towards strategic goals;
- Developing a communications strategy to publicize UC Hastings' turning strategies into successes;
- Identifying goals and action items that require additional focus or technical support.

¹ Integration is defined as integrating strategic initiatives into the College's operations.

Because time is limited, Philip and Christina received various documents in advance including the 5-year financial model, the draft Long Range Campus Master Plan, the results from a recent student survey on building community and the WASC report. Your familiarity with the following, attached documents will also help facilitate the meetings:

- 1. <u>Interview Outline</u> This will guide the conversations. Please think about these questions in the context of each strategic initiative.
- 2. <u>Strategic Initiatives Tracking Worksheets</u> These worksheets were recently updated by the respective Chairs. The purpose of these worksheets is to identify the initiatives and better understand the objective and impact on the College.

In closing, we would like to thank and acknowledge Mike Stonebreaker for his logistical support in preparing for this site visit. Thank you again for your participation in this process. Please feel free to contact us if you have any questions.

CC: Philip Parsons, Consultant
Christina Paul, Consultant
David Faigman
Marie Hairston
Jake Hornsby
Mike Stonebreaker
Sari Zimmerman

Attachment #1 – Meeting Schedule Attachment #2 – Interview Outline Attachment #3 – Strategic Initiative Worksheet

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