

## SECTION 16.0 - AUXILIARY ENTERPRISES

### 16.1 Introduction

### 16.2 Bookstore

The College operates a bookstore as a service to students, faculty and staff. The bookstore sells competitively-priced merchandise in furtherance of the College's educational goals and other incidental items for the convenience of the College community. In the managing of the bookstore's operations, a primary objective is to insure that the enterprise remains a viable business contributing to the overall financial well-being of the College.

#### 16.2.1 Mission Statement

To serve to enrich the life of the Hastings community. A major goal of the bookstore is to nurture a stronger sense of this community among the students, faculty and staff through a commitment to the highest level of customer service by providing a comprehensive offering of goods and services to the University community. These goods directly and indirectly support academic course work and life within the University community. These services will be self-supporting, sensitive and responsive to the campus community and will be based on the principle of value at a fair price. These are to be offered in a friendly and hospitable environment with the primary objective of providing service to the entire Hastings community.

#### 16.2.2 Bookstore Operations Manual

To provide guidance and direction to bookstore management and staff, and those aspects of the Procurement Department and Office of Fiscal Services that provide support services to the bookstore, a *Bookstore Operations Manual* has been adopted.