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# STUDENT GIVING & STUDENT MATCHING GIFT CAMPAIGNS

UC HASTINGS COLLEGE OF THE LAW



# WHAT IS THE STUDENT GIVING CAMPAIGN?

- Goal is to boost student participation and engagement at the school
- Fundraising is a large part of engagement – Students are encouraged to give based on their class year (i.e. \$20.17 for the class of 2017)
- Student Fundraising for student orgs is focused on two events:
  - “Student Engagement & Philanthropy Day” in the Spring
  - “Giving Tuesday” in the Fall
- All money raised by students goes directly to whichever student org or scholarship they designate
- Any gift\* made by a student is matched via the Student Giving Campaign’s Matching Gift Program
  - \*Gifts do not include event fees or organization dues

# WHAT IS THE STUDENT GIVING CAMPAIGN'S MATCHING GIFT PROGRAM?

- The Matching Gift Campaign will only match STUDENT gifts, not gifts made by alumni, faculty, staff, or friends
- Every gift a student makes will be matched 1:1
  - This doubles the impact of each student gift for your student org or scholarship
- Gifts matched through the Matching Program will be totaled at the end of each fiscal year (June 30<sup>th</sup>) and deposited into the matching account at the beginning of the fiscal year (July 1<sup>st</sup>)
- Matching funds will not be available to student orgs until the following year (unlike student gifts which are available as soon as the check/credit card clears the banks)
- The fundraising for the Matching Gift Program is handled by The Office of Development & Alumni Engagement
  - If a non-student wants to make a gift, do not direct them to make it towards the MGC, it should be directly deposited into your org's account (this gift will not be matched)
- If you need assistance finding Alumni to reach out to, please contact Jordan Ketring in the Office of Development & Alumni Engagement, [ketringjordan@uchastings.edu](mailto:ketringjordan@uchastings.edu)
  - The Development Office needs a current list of your members each semester. Without this list, we will be unable to provide you lists of your alumni!

# HOW DO STUDENTS AND DONORS MAKE GIFTS TO YOUR ORG?

## Online

### Faculty, Staff, Alumni, & Friends

[https://uchastings24024.thankyou4caring.org/faculty\\_staff](https://uchastings24024.thankyou4caring.org/faculty_staff)

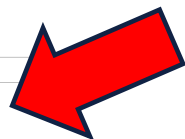
#### • Student Giving Campaign's Matching Gift Program

UC Hastings students make a donation to organizations they care about (\$20.17 is the suggested amount) to the Student Giving Campaign, and faculty, staff, alumni & friends can match those gifts to double the impact. Many of Hastings' academic offerings, student organizations, scholarships, on-campus groups, and programs would not be possible without funds from faculty & staff to the Student Giving Campaign Matching Gift Program.

### DONATION INFORMATION

Amount:  \$ 1,000.00  
 \$ 500.00  
 \$ 250.00  
 \$ 100.00  
 Other \$

Designation:



### ADDITIONAL INFORMATION

Type of gift:  One-time gift  
 Recurring gift  
 Pledge (installments)

Anonymous:  I prefer to make this donation anonymously

Comments:

Donor Name(s):

### Students & Student Org Donors

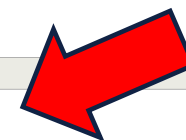
<https://uchastings24024.thankyou4caring.org/sslpage.aspx?pid=298>

### DONATION INFORMATION

Amount:  \$ 10,000.00  
 \$ 5,000.00  
 \$ 1,000.00  
 \$ 500.00  
 \$ 250.00  
 \$ 100.00  
 Other \$

Designation:

Other:



### ADDITIONAL INFORMATION

Type of gift:  One-time gift  
 Recurring gift  
 Pledge (installments)

Anonymous:  I prefer to make this donation anonymously

Comments:

Donor Name(s):

# HOW DO STUDENTS AND DONORS MAKE GIFTS TO YOUR ORG?

## Check

1936

DATE

PAY TO THE ORDER OF UC Hastings College of the Law \$

DOLLARS

FOR <Student Org or Scholarship name here>

:000000186: 000000529# 1000

Always have checks made out  
UC Hastings College of the Law

Put your Student Org name in the Memo field

## Cash



### More than \$25

- Name
- Class Year
- Address
- Email

### Less than \$25

- Name
- Class Year



If you have any further questions, please contact Jordan Ketring  
in The Office of Development & Alumni Engagement  
Email: [ketringjordan@uchastings.edu](mailto:ketringjordan@uchastings.edu) Phone: (415) 581-8820