

## **JODI L. SHORT**

UC Hastings College of Law  
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### **UC Hastings College of Law**

Professor, 2012-present

Courses Taught: Administrative Law, Legislation and Regulation, Constitutional Law, Compliance and Risk Management for Attorneys, Business and Human Rights, Seminar on the Enforcement of Labor Standards in Global Supply Chains, Seminar on the Private Role in Public Governance and Law

Research Areas: Administrative law, regulatory theory and design, corporate self-regulation, corporate social responsibility, corporate governance, compliance, enforcement

### **Georgetown University Law Center**

Associate Professor of Law, 2008-2012

### **Georgetown Center for Business & Public Policy, McDonough School of Business**

Senior Policy Fellow, 2009-2012

### **Center for the Study of Law and Society, University of California, Berkeley**

Visiting Scholar, Summer 2009/Fall 2010

## **PUBLICATIONS**

*Monitoring Global Supply Chains*, with Michael W. Toffel and Andrea Hugill. STRATEGIC MANAGEMENT JOURNAL (forthcoming) (2016).

- ❖ Winner, 2015 ARCS Outstanding Paper Award, awarded by the Alliance for Research on Corporate Sustainability.

*Codes in Context: How States, Markets, and Civil Society Shape Adherence to Global Labor Standards*, with Michael W. Toffel and Melissa Ouellett. REGULATION & GOVERNANCE 9(3): 205-223 (2015).

*Going Private: Transplanting Law in a Globalized World*, in ELGAR RESEARCH HANDBOOK ON COMPARATIVE LAW AND REGULATION, Francesca Bignami and David Zaring, eds. (forthcoming 2016).

*Self-Regulation in the Regulatory Void: "Blue Moon" or "Bad Moon"?* 649 THE ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE 22 (2013).

*Competing Normative Frameworks and the Limits of Deterrence Theory: Comments on Baker and Griffith's Ensuring Corporate Misconduct*, 38 LAW & SOCIAL INQUIRY 493 (2013).

*The Political Turn in American Administrative Law: Power Rationality and Reasons*, 42<sup>nd</sup> Annual Administrative Law Symposium, 61 DUKE LAW JOURNAL 1811 (2012).

*The Paranoid Style in Regulatory Reform*, 63 HASTINGS LAW JOURNAL 633 (2012).

*Coming Clean and Cleaning Up: Does Voluntary Self-Reporting Indicate Effective Self-Policing?*, with Michael W. Toffel, 54 JOURNAL OF LAW AND ECONOMICS 609 (2011).

*Making Self-Regulation More than Merely Symbolic: The Critical Role of the Legal Environment*, with Michael W. Toffel, 55 ADMINISTRATIVE SCIENCE QUARTERLY 361 (2010).

*Coerced Confessions: Self-Policing in the Shadow of the Regulator*, with Michael W. Toffel, 24 JOURNAL OF LAW, ECONOMICS, AND ORGANIZATION 45 (2008).

*Creating Peer Sexual Harassment: Mobilizing Schools to Throw the Book at Themselves*, 28 LAW & POLICY 31 (2006).

*Killing the Messenger: The Use of Nondisclosure Agreements to Silence Whistleblowers*, 60 UNIVERSITY OF PITTSBURGH LAW REVIEW 1207 (1999).

## **EDUCATION**

PhD **University of California, Berkeley**  
Sociology, May 2008

Dissertation: *From Command-and-Control to Corporate Self-Regulation: How Legal Discourse and Practice Shape Regulatory Reform*

Honors: National Science Foundation Graduate Research Fellowship  
Berkeley Fellowship for Graduate Research Study  
Center for Responsible Business (Haas) Small Grant  
Dean's Normative Time Fellowship  
Academy of Management Best Paper Award

MA **University of California, Berkeley**  
Sociology, 2002

Thesis: *Creating Peer Sexual Harassment: The Mobilization of Institutional Processes for Legal and Organizational Change*

Honors: Herbert Blumer Paper Prize, Berkeley Sociology Department

JD **Georgetown University Law Center**, *magna cum laude*  
Juris Doctor, 1995

Journal: *The Georgetown Law Journal*, Primary Articles Editor  
Honors: Order of the Coif  
Policy Fellow, National Academy of Sciences

BA **Duke University**, *cum laude*  
History and Economics with a Certificate in Women's Studies, 1992

## **OTHER PROFESSIONAL, RESEARCH AND TEACHING EXPERIENCE**

### **Instructor, “Introduction to Sociology”**

Patten University at San Quentin, Prison University Project, Summer 2007  
Developed syllabus covering classical sociological theory and contemporary sociological research and taught course to inmates enrolled in the college program at San Quentin State Prison.

### **Graduate Student Instructor, “Law and Society”**

University of California, Berkeley, Fall 2002  
Led discussion sections for Professor Lauren B. Edelman.

### **Teaching Assistant, “Introduction to Sociology”**

Patten University at San Quentin, Prison University Project, Fall 2003  
Led discussion sections for Dean Elaine Leeder (Sonoma State University).

### **Rockridge Institute, Intern.**

Berkeley, CA, June 2004-January 2005.  
Analyzed framing of political debate on outsourcing and litigation reform, recommended strategies for re-framing, and assisted with grant writing for George Lakoff's think tank.

### **East Bay Community Law Center Low Income Eviction Project, Legal Advisor.**

Berkeley, CA, 2001-2002.  
Provided legal advice to low income *pro se* defendants in eviction proceedings.

### **Shea & Gardner, Attorney.**

Washington, DC, October 1995-October 1999.  
Represented clients in a wide variety of corporate, litigation and administrative matters, including U.S. Supreme Court and other appellate briefs, discovery and motions practice, regulatory compliance assistance, and drafting and negotiating agreements, including mergers and acquisitions, employment contracts and licensing deals.

## **INVITED WORKSHOP PRESENTATIONS**

“Moving the Dial: Can Codes and Monitoring Improve Labor Standards in Global Supply Chains?” Long U.S.-China Institute for Business and Law, October 2, 2015.

- “Moving the Dial: Can Codes and Monitoring Improve Labor Standards in Global Supply Chains?” The Murphy Institute, Program on Regulation & Coordination, September 16, 2015.
- “Enforcement Assumptions: The Unspoken and the Unspeakable.” *Whither Enforcement Workshop*, London School of Economics, June 25, 2015.
- “Inspection as a Social Process.” *Research on Effective Government: Workshop on Inspection and Compliance*, Resources for the Future, Washington, DC, June 1, 2015.
- “Going Private: Transplanting Law in a Globalized World.” *Comparative Law and Regulation Workshop*, George Washington University Law School, February 1, 2014.
- “What Shapes the Gatekeepers? Evidence from Global Supply Chain Auditors.” *Institute for Work and Employment Research Workshop*, MIT Sloan School of Business, October 29, 2013.
- “What Shapes the Gatekeepers? Evidence from Global Supply Chain Auditors.” *Fraud & Misconduct Workshop*, UC Berkeley Haas School of Business, October 24-25, 2013.
- “Which Suppliers Better Adhere to Global Labor Standards? Evidence from Codes of Conduct Audits.” *Mini-Conference on Labor and Global Solidarity—The US, China, and Beyond*, held at the American Sociological Association Annual Meetings, New York, NY, August 12, 2013.
- “Self-Regulation in the Regulatory Void: “Blue Moon” or “Bad Moon”?” *Organizational Challenges to Regulatory Enforcement and Compliance*, sponsored by the American Academy of Political and Social Sciences and MIT, Boston, MA, December 7-8, 2012.
- “The ‘Political Turn’ in American Administrative Law: Power, Rationality and Reasons,” *42<sup>nd</sup> Annual Administrative Law Symposium*, Duke University School of Law, Durham, NC, February 24, 2012.
- “Rethinking Regulatory Paradigms.” *Rethinking Regulatory Paradigms Workshop*, Monash University, Melbourne Australia, December 5-7, 2011.
- “The Paranoid Style in Regulatory Reform,” *Evolution of Regulation Workshop*, Georgetown Center for Business and Public Policy, June 6, 2011.
- “Making Self-Regulation More than Merely Symbolic,” Faculty Workshop, Duke University School of Law, Durham, NC, February 18, 2011.

“The Paranoid Style in Regulatory Reform,” NYU Law & Economics Colloquium, New York University School of Law, January 25, 2011.

“Making Self-Regulation More than Merely Symbolic,” Center for the Study of Law and Society Speaker Series, UC Berkeley School of Law, September 27, 2010.

## **RECENT CONFERENCE PRESENTATIONS**

“Barbarians at the Gate? The Regulatory Role of Private Gatekeepers.” Presented at the Law and Society Association Annual Meetings, Seattle, WA, May 28-31, 2015.

“Monitoring the Monitors: How Social Factors Influence Supply Chain Auditors.” Presented at INFORMS, San Francisco, CA, November 10, 2014.

“Monitoring the Monitors: How Social Factors Influence Supply Chain Auditors.” Presented at the Conference on Empirical Legal Studies, Berkeley, CA, November 7, 2014.

“Monitoring the Monitors: How Social Factors Influence Supply Chain Auditors.” Presented at the Law and Society Association Annual Meetings, Minneapolis, MN, May 29-June 1, 2014.

“Codes in Context: How States, Markets, and Civil Society Shape Adherence to Global Labor Standards.” Presented at the Law and Society Association Annual Meetings, Boston, MA, May 30-June 2, 2013.

“The Role of Economic Theory in Rethinking Regulatory Paradigms.” Presented at the Annual Conference of the Society for the Advancement of Socio-Economics, Massachusetts Institute of Technology, Cambridge, MA, June 28-30, 2012.

“Private Enforcement of Labor and Environmental Standards in Global Supply Chains: A Conceptual Framework.” Presented at the Law and Society Association Annual Meetings, San Francisco, CA, June 2-5, 2011.

“Author Meets Reader: *Ensuring Corporate Misconduct*, by Tom Baker and Sean J. Griffith.” Presented at the Law and Society Association Annual Meetings, San Francisco, CA, June 2-5, 2011.

“Institutionalizing Self-Regulation: The Effect of Threat, Surveillance and Experience.” Presented at the American Sociological Association Annual Meetings, Atlanta, GA, August 14-17, 2010.

“Institutionalizing Self-Regulation: The Effect of Threat, Surveillance and Experience.” Presented at the American Law and Economics Association Annual Meeting, Woodrow Wilson School of Government, Princeton, NJ, May 7-8, 2010.

## **PROFESSIONAL MEMBERSHIPS AND AFFILIATIONS**

- Editor, *Regulation & Governance*
- The Tobin Project, Research Group on Government and Markets
- Law and Society Association
- American Sociological Association
- American Law and Economics Association
- Society for the Advancement of Socio-Economics
- New York State Bar Association
- Washington, DC Bar Association